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YouTube Star Peter Hollens Debuts "Quarantine Song" to Drive Donations to Combat COVID-19

#1 Billboard Charting Recording Artist and YouTube Sensation Creates New Musical Parody Using Hit Pop Tunes to Encourage Social Distancing; 100% of Proceeds Raised Will be Donated to No Kid Hungry's Coronavirus Relief Fund

(Los Angeles, CA—April 20, 2020) <u>Peter Hollens</u>, recording artist, American entrepreneur, educator, and classically-trained vocal artist most commonly known for his a cappella music videos on <u>Youtube</u> and <u>Facebook</u>, has debuted the QUARANTINE SONG today to encourage people to stay home to flatten the curve and beat COVID-19. The new song is a 100% charity-driven effort, with proceeds going to support millions of children who have lost healthy meals due to school closures nationwide.

"We created this to bring levity and fun to a serious subject, but to also remind people that now is the time to think of others before ourselves. Staying home protects ourselves and our family but also our neighbors, friends and our global community," said Hollens, who's popular YouTube channel reaches nearly 3 million subscribers. "Thanks to all of my fellow influencers who are joining me in getting this video out into the world. We're asking everyone to share this video to spread the word and hopefully slow down the spread of coronavirus."

The QUARANTINE SONG was kickstarted by the launch of Hollens' latest video, which parodies global superstars, including Lady Gaga, Adele, Ed Sheeran, Justin Bieber,

Dua Lipa and more with a special guest appearance by Tay Zonday parodying his song "Chocolate Rain" and Evynne Hollens in a singalong encouraging viewers to stay home and practice social distancing when going out.



- To watch on YouTube: https://youtu.be/wjpvTQisBng
- All revenue and proceeds from Hollens' video and music streaming services will be donated to No Kid Hungry's CoronaVirus Fund
- No Kid Hungry is a campaign of <u>Share Our Strength</u>, an organization working to end hunger and poverty, a registered 501(c)(3) nonprofit. School closures due to COVID-19 caused nearly 22 million children, who rely on the meals they receive at school, to miss healthy meals. No Kid Hungry quickly provided emergency grant funding to schools and community groups across the country to feed children during the pandemic. To learn more, please visit nokidhungry.org/coronavirus.
- QUARANTINE SONG is available on YouTube, Facebook, Instagram, Spotify, iTunes/Apple Music, Pandora, YouTube Music/Google Play, Deezer, Amazon
- Press and media information is available here: https://peterhollens.com/press/

Peter Hollens Links

- <u>YouTube/PeterHollens</u>
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About Peter Hollens

Peter Hollens is an American entrepreneur, educator, and is best known as a classically trained vocal artist specializing in a cappella music on Youtube and Facebook. With over 5 million followers and subscribers on his content and over a billion total views since 2011. Hollens was a founding member of the YouTube creator advisory board and advises many companies including Patreon, Loudr, and Tubular. Hollens has collaborated and performed with many outstanding artists including David Archuleta, Brian Wilson, Jason Mraz, Hunter Hayes, Gladys Knight, Lindsey Stirling, George Watsky, Jackie Evancho, and ThePianoGuys.

QUICK PITCH:

Tired of stressful news, do you need a laugh to remind us why we're all staying home? YouTube star and top Billboard recording artist Peter Hollens puts his own spin on top pop songs, resulting in the "Quarantine Song". The mash-up of parodies of top hits from Adele, Lady Gaga, Ed Sheeran and more will make you smile and dance, all while reminding you of the importance of social distancing.

The idea for the song came about as a follow up to the super popular "Epic Hand Washing Song" he wanted to bring a lighthearted reminder to everyone to stay home, practice social distancing and keep everyone safe during the COVID-19 pandemic. 100% of Proceeds raised from the streams of the song will be donated to No Kid Hungry's Relief Fund.