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# **YouTube Star Peter Hollens Debuts “The Epic Hand Washing Song” to Drive Donations to Combat COVID-19**

***#1 Billboard Charting Recording Artist and YouTube Sensation Creates New Musical Parody Using Hit Pop Tunes to Encourage Good Hygiene and Social Distancing; 100% of Proceeds Raised Will be Donated to Global Giving’s Coronavirus Relief Fund***

(Los Angeles, CA—March 24, 2020) [Peter Hollens](#), recording artist, American entrepreneur, educator, and classically-trained vocal artist most commonly known for his a cappella music videos on [Youtube](#) and [Facebook](#), has debuted THE EPIC HAND WASHING SONG today to encourage families to use hygiene to beat COVID-19. The new song is a 100% charity-driven effort, with proceeds going to support those affected by the virus.

“We created this to offer a fun, positive reminder to families to do the things we can all do right now in our own homes to fight this virus. I noticed my own little guy singing it while washing his hands, and I knew we were onto something,” said Hollens, who’s popular YouTube channel reaches nearly 3 million subscribers. “Thanks to all of my fellow influencers who are joining me in getting this video out into the world. We’re asking everyone to share this video to spread the word and hopefully slow down the spread of coronavirus.”

THE EPIC HAND WASHING SONG was kickstarted by the launch of Hollens’ latest video, which parodies global superstars, including Billie Eilish, Bruno Mars, and Taylor

Swift, in a singalong reminding viewers to wash their hands and practice social distancing.



- To watch on YouTube:  
<https://www.youtube.com/watch?v=-gfOHEaHdjo&feature=youtu.be>
- All revenue and proceeds from Hollens' video and music streaming services will be donated to [GlobalGiving's Coronavirus Relief Fund](#).
- GlobalGiving is a 501(c)(3) registered nonprofit that makes it safe and easy to support important causes around the world. When a disaster like the COVID-19 pandemic strikes, GlobalGiving quickly delivers funds to vetted organizations that are best-suited to lead immediate and long-term relief and recovery. They have a four-star rating on Charity Navigator and are accredited by the BBB Wise Giving Alliance. To learn more, please visit [www.globalgiving.org](http://www.globalgiving.org).
- THE EPIC HAND WASHING SONG is available on YouTube, Facebook, Instagram, Spotify, iTunes/Apple Music, Pandora, YouTube Music/Google Play, Deezer, Amazon
- Press and media information is available here: <https://peterhollens.com/press/>

### **Peter Hollens Links**

- [YouTube/PeterHollens](#)
- [Facebook/PeterHollensMusic](#)
- [Twitter/PeterHollens](#)
- [Instagram/PeterHollens](#)

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## **About Peter Hollens**

Peter Hollens is an American entrepreneur, educator, and is best known as a classically trained vocal artist specializing in a cappella music on Youtube and Facebook. With over 5 million followers and subscribers on his content and over a billion total views since 2011. Hollens was a founding member of the YouTube creator advisory board and advises many companies including Patreon, Loudr, and Tubular. Hollens has collaborated and performed with many outstanding artists including David Archuleta, Brian Wilson, Jason Mraz, Hunter Hayes, Gladys Knight, Lindsey Stirling, George Watsky, Jackie Evancho, and ThePianoGuys.